



**Wholesale Marketing Alliance, Inc.**

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FOR IMMEDIATE RELEASE:

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**WMA Acquires Graphic Network, Inc., One of the Office Product Industry's Premier Design Firms**

Centennial, CO -- March 30, 2007 -- What a perfect fit! Wholesale Marketing Alliance (WMA) now adds full-service advertising capabilities to its established list of marketing strategies. Whether you're a retailer, wholesaler, or manufacturer you are sure to benefit from such services as Graphic Design, Photography, Printing, and Web Design.

WMA has retained all of Graphic Network's creative professionals who have over 70 years of combined office product industry design experience. That's huge! That's reliability! That's longevity! And you can make it work for you!

WMA can now skillfully, affordably, and confidentially manage any design project, from concept to print. You may require a dynamic piece that showcases your product offering for the calendar year. Maybe you need a catalog that inventories every item in your warehouse, or you desperately need a monthly flyer program to increase store traffic. We can handle it all with the care and finesse you deserve! We also offer an in-house digital photography studio to highlight your products. Our publishing partners offer a full range of printing services from high volume web to short run digital printing.

The possibilities are truly endless.

No stranger to the office products industry, Wholesale Marketing Alliance (WMA) was founded in 1990 when wholesaler-distributors from across the country joined forces in the distribution of school, office, and related products for dealers/retailers to use as stock for resale.

WMA dispels the infamous quotes, "I can't afford to advertise!" or "I'm too busy running my business to oversee catalog production!" Truth is, you can't afford to NOT advertise. We will follow-up with other communications regarding this acquisition. We look forward to serving you.

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